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ROX GPS – The new generation

The ROX GPS bike computers are taking things to the next level – in not one, but two new versions. With the launch of the ROX GPS 7.0 and ROX GPS 11.0, two successor models to SIGMA SPORT's flagship ROX 10.0 GPS are hitting the market at the same time.

The two GPS computers are both characterized by a striking and unique design with an intuitive operating concept. In line with the new ROX GPS design, the handlebar bracket has also been revamped and is approx. 20% smaller than the previous version. Further features include optimized screens and a bright display, which guarantees excellent legibility in the broadest range of lighting conditions. Customizable training screens will satisfy all user requirements, whether the focus is on a diverse range of information or displaying only a few values at a time in large format.

Both models come with three preconfigured sport profiles, so users can start training right away. Additional profiles can be tailored to user requirements using the DATA CENTER. The new ROX GPS models make full use of SIGMA's proprietary planning and analysis software. Just like the ROX 10.0, a route can be created in the DATA CENTER and uploaded to the ROX GPS for precise track navigation. New waypoints with personal notes, can be set and appear as announcements with the waypoint alarm. A 3-axis compass improves GPS accuracy and keeps you on route at all times. Altitude is measured by an integrated barometer, which allows for several new functions including percent gradient.

With integrated STRAVA live segments, turn every ride into a race. Riders can upload their favorite segments to the ROX GPS and receive notifications when they are approaching a segment. Upon reaching the segment, a live comparison appears on the display and the competition against the KOM or QOM (King/Queen of the Mountain) begins.

ROX GPS 7.0: plug'n ride

With no sensors and fewer settings, the ROX GPS 7.0 is extremely easy to use. The plug'n ride concept is aimed at those who are primarily focused on cycling rather than on training-related aspects.

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ROX GPS 11.0: smart connectivity

The ROX GPS 11.0 is the ideal training partner. It is aimed at ambitious cyclists who want to be able to quickly and reliably access their statistics while training. The two new transmitters, R1 DUO for heart rate and R2 DUO Combo for speed and cadence, not only transfer the data to the ROX GPS 11.0 via ANT+, but also send it to Bluetooth-Smart-compatible devices.

All communications between the ROX GPS 11.0 and sensors occur via ANT+. In addition to its own ANT+ sensors, the ROX GPS 11.0 is also compatible with SRAM eTap and Shimano Di2, along with other technologies.

The new SIGMA LINK app (available free of charge from the App Store and Google Play Store starting in October) can be used to directly transfer settings and pre-loaded routes to the ROX GPS 11.0 via Bluetooth Smart. After the ride, trip data can also be transferred from the ROX GPS 11.0 to your smartphone and synchronized with the DATA CENTER via the SIGMA CLOUD. In connection with SIGMA LINK, the ROX GPS 11.0 can show calls or messages live on the display as they are received.

Prices and availability:

The ROX GPS 7.0 is available from retailers in black or white starting in August 2016 for an RRP of €134.95. The ROX GPS 11.0 will be available starting in October 2016. The basic version without any sensors is available in black or white for €184.95. The set (also in black or white) with an RRP of €269.95 includes the R1 DUO heart rate transmitter and the R2 DUO Combo transmitter for speed and cadence.

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