

SIGMA SPORT® press release

Please publish. Thank you for sending us document copies and hyperlinks.



Neustadt a. d. Weinstraße, 06/09/2019

BLAZE – The sporty rear light with brake light function

With the new rear light BLAZE, two novelties are entering the SIGMA SPORT rear light range. It is equipped with a brake light function, which together with the integrated brightness sensor brings more safety and comfort to the bike. Three bright LEDs, a long burn time and the low price make the compact and lightweight rear light BLAZE an indispensable companion, especially for sporty riders.

Safety is a top priority for the BLAZE. An integrated acceleration sensor detects the rider's braking process and signals this to other road users. This is a practical feature, especially when riding in a group. It has two light modes, day and night modes. Two brake LEDs in addition to the continuous light provide a high signal effect in the night mode. In the day driving mode, the rear light is off, only the brake light function is activated and provides 3 flashing LEDs for good visibility. The brightness sensor detects the ambient light and automatically switches to night mode if required. Ideal, for example, when passing through tunnels or dark forest roads.

The innovative rear light can be seen at a distance of up to 500 meters. It fits discreetly but effectively on the seat post, has a low dead weight and can be fastened quickly and without tools. Thus, it is ideal for sporty bikers, commuters and frequent travelers. With a burn time of up to 7 hours, even longer distances can be covered in the dark easily. Within 3 hours, the battery is fully charged again. Like all USB lights from SIGMA SPORT, the BLAZE has a charging indicator and is splash-proof according to IPX4.

For lighting, the new SIGMA packaging concept relies on plastic-free packaging and FSC-certified cardboard packaging. BLAZE is available individually for an RRP of € 24.95 or as a complete set with the AURA 80 front light for the price of € 79.95 from November 2019.

Useful links:

- [Image database](#)
- [Website](#)
- [Press kits](#)

page 1 / 1

Press contact:
Nasrin Mir Shakkeh

phone: +49 6321 9120 159 / mobile: + 49 151 67856589
e-mail: nasrin.mirshakkeh@sigmasport.com#

SIGMA-ELEKTRO GmbH • Dr.-Julius-Leber-Straße 15 • D-67433 Neustadt